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# Media Release

**FOR IMMEDIATE RELEASE: January 9, 2020**

## **Local Watershed Group and Town of Stratford Partner to Launch Water Audit Program**

The Stratford Area Watershed Improvement Group is pleased to partner with the Town of Stratford to launch a Water Audit Program for residential Stratford Utility customers. The aim of the program is to reduce water use by providing homeowners with a free water audit that outlines their usage patterns, identifies leaks in their home and offers potential ways to save water.

"This program is another in a series of initiatives the Town has been working on," stated Stratford Mayor Steve Ogden. "We are pleased to provide residents with a free water audit to help identify ways homeowners can reduce their water consumption. Residents in Stratford have shown their commitment to reducing water usage through previous programs and we anticipate this water audit program to have quick uptake as well".

To qualify for an in-home water audit you must be a residential homeowner in the Town of Stratford with a water meter installed. The free audit will provide homeowners with a report detailing how water is being used and make recommendations to reduce consumption. Homeowners will also receive instructions on how to read their water meter and how to regularly check for leaks. Residents that qualify will be required to fill out and return two forms before the water audit takes place, and must be present during the water audit which will take approximately one hour to complete.

With previous initiatives such as the toilet rebate program and low-flow showerhead exchange program the Town of Stratford is looking to the new water audit program as a means to further reduce water consumption and waste by making recommendations tailored to the individual homeowner.

"It is important for the Town of Stratford to continue to promote water conservation initiatives and work with residents to reduce local water usage," commented Connie Gaudet, Acting Chair of the Stratford Area Watershed Improvement Group. "These actions can help ensure a clean and abundant source of water by reducing the amount of water removed from the watershed".

The current program will run until April of 2020. Residents are encouraged to think about their water consumption habits and participate in the water audit program. More information is available on the SAWIG or Town's websites at [www.sawig.wordpress.com](http://www.sawig.wordpress.com) or [www.townofstratford.ca](http://www.townofstratford.ca), by calling (902) 367-3605 or by stopping by Stratford Town Offices during regular office hours.

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